

Board Meeting Minutes

August 2020



**CALGARY
EVERGREEN
COMMUNITY
ASSOCIATION**

MYCECA.ca

**Venue: Online via Google Meet
Thursday, August 6th, 2020**

Call to Order (7:07)

- Board Members Present:
 - o Sherrisa Celis
 - o Adam Frisch
 - o Aaron So
 - o Mohamd Sltan
 - o Tina Baker
 - o Caryn Salageanu

- Board Members Regrets:
 - o Ethan Longinotti
 - o Paul Bushell
 - o Belinda Ball
 - o Darren Bailey
 - o Jodine Williams
 - o Ahmad Sltan

- Guests:
 - o Darlynn Linn
 - o Katie Thorpe
 - o Renato Barros

Approval of Agenda and Minutes – Additions or Deletions

- Approval of financials will be moved to September

Approval of Previous Minutes – Aaron motioned, Mohamd seconded, all approved

Approval of Financials – Moved to next meeting

Guest Reports

- Calgary-Lougheed MLA Representative - Darlynn Linn
 - o Olga has got into contact with Darlynn for prizes
 - o If need anything else, contact the office
- Neighbourhood Partnership Coordinator - Katie Thorpe (also found in NPC report)
 - o Connecting City Resources – Microgram for Festivals
 - Can apply for different events
 - o Public Art
 - Funding up to \$4500

- Katie has experience with public art, so connect with her for more information
- Community Clean-Up
 - 2021 season to be open at last quarter of 2020
 - This CCU is the one where city supports with trucks that come out
 - Send in application with ideal host date, and get selected or not, based on criteria established
 - Katie will inform us when applications will open

Review of Past Meeting's Action Items

- **Tim** is working on the Paypal account.
 - Has gotten information from Trevor
 - Able to access Paypal to sell Playhouse tickets online
- **Ethan** and **Ahmad** will look at suggestions for events that can be done this summer. **Belinda** will pass on Evergreen School contact as they have done movie night in the field before.
 - Ethan:
 - Hopes to run a soccer program in unison with Soccer Tech were short lived.
 - Jens Lipper of Soccer Tech and I will utilize all the planning done to run a successful program next year.
- **Olga** will look at the shift to deadline in last newsletter stating 5th cut-off rather than 8th.
- **Olga** to contact **Darlynn** for prizes.
 - Has been completed
- **Darren** looking at permit needs for another shed.
 - Based on emails, Paul has taken initiative to contact John Merriman to confirm arrangement for shed

Old Business/Committee Reports

- **Events/Recreation**
 - Playhouse Raffle Final Update – Belinda
 - Made just under \$1,500, and still would need to deduct service charges for Paypal
 - Bike Day Planning Update - Ethan and Renato
 - No talk or connection between Ethan and Renato

- If are wanting to create event for **September**, it will need to be small-scale, and Renato would be willing with enough reminder
- Community Clean-Up Update – Ahmad and Ethan
 - Put some ads on Facebook
 - Around 10-12 people who showed up
 - Some things are still kept in shed that can be used in the future
- **Planning**
- **Traffic/Safety**
- **Operations**
 - Membership Count: 169 (July 2020 = 177, June 2020 = 227)

NEW Business and Motions

- CECA Board Membership Renewals
 - Reminder that Board members who have not renewed their memberships are unable to participate in board meetings unless membership is renewed.
 - Omid (expired in June)
 - Joey (expired in July)
 - Notes from Jim:
 - Jason Kenney's constituency office needs to be invoiced for a CECA membership as the current membership expires at the end of Aug.
 - There is no need to wait until the last day of the month to renew; you can renew at any time even months prior to the renewal date, or renew for even more than 12-mos. Two Board members are currently in arrears. A few others were in arrears a few months ago. This affects the quorum count and the ability to present and vote on motions.
- CECA Newsletter Discussion
 - From Paul's Messages on Slack,
 - GNM had asked for \$1000/year to do the newsletter
 - Shawnessy, Millrise, and Shawnee have had their paper newsletters are discontinued
 - If only digital newsletters, will need to promote and let residents to know
 - Paul will finalize an e-newsletter template for MailChimp

	E-Newsletter	Paper
Pros	<ul style="list-style-type: none"> - E-newsletter can be more effective and higher readership - More opportunities to promote campaigns for memberships - To create readership, possibly redirect funds from GNM to geo-targeted tags on social media - Creation of Facebook and Instagram accounts for CECA 	<ul style="list-style-type: none"> - Reaches everyone in the community - Can include ability for other people to read and be updated on any upcoming events - Allows access to seniors who are present in the community
Cons	<ul style="list-style-type: none"> - Requires everyone’s email addresses in community - Would only rely upon membership lists - Only applicable if placed on the CECA website (in which is only accessed by members, and the traffic for website is low) - Cannot make newsletter mandatory sign-up and requires opt-out (based on FOIP) 	<ul style="list-style-type: none"> - People may be recycling it immediately - Font is too small for some seniors to read

- Conclusion:
 - Not wanting to spend too much money on a medium, but still have the balance of getting information out there
 - Transition to e-newsletter is a medium-term thing (not an immediate or short-term)
 - ****Finding people to have more meaningful content in the newsletter**

Any Other Business

- **Cardel Monthly Meeting Update – Sherrisa**
 - Outgoing president (Robin) and Incoming president (Jeff) will be

voted in at AGM

- Staff changes, HR reports, COVID-19 protocols
- Plan to put in a restaurant on 2nd floor, which is 200+ seats, which can cater to events

CECA Community Communications

- Website Updates
 - Events placed in the September will need to be in contact with Ethan and Ahmad
 - Recall we had cancelled all events until end of August, but continue to plan for all other events as if they would occur past September
- Newsletter – September, Newsletter Deadline: August 8th

Round Table

- Procedure for Bringing Forward Motions
 - Reviewing bylaws is each board member's responsibility
 - When motions are brought up, it will be seconded, and a discussion will occur afterwards
 - If motions are voted upon and go against bylaws, those motions would become void
 - **Two weeks notice for people to review motions and prepare for the meetings**
 - Having this procedure be added to the board manual
- Movie Screening Ideas
 - Having an inflatable movie screen like Spruce Meadows and have a membership table to bring membership
 - OR even having a projector project on the side of the Marshall Springs School (with a sheet)
 - What have we done in the past and how can we adapt it to the COVID-19 environment?
- Traffic and Safety
 - Bike Calgary engaged with City on discussion called residential speed limit review
 - A study going on, and report due in summer is
 - May go into City of Council agenda for discussion
 - Options for speed limit include:
 - Keep everything as is
 - Keep collector at 50, residential at 40

- Keep collector at 50, residential at 30
 - Reach out to Paul to see if we could pitch to Councillor Diane of what we believe should be the appropriate option
 - If we agree with BikeCalgary on what they stand on the options provided (BikeCalgary would like the residential speed limit at 30)
- Website Discussion
 - Weebly
 - We don't pay for Weebly, as we use the free version
 - MyCECA Domain
 - Will need to pay (because it will expire soon)
 - May not have purchased domain through Weebly, but through another company
 - <https://whois.domaintools.com/myceca.ca>
 - Domain has email it goes to as president@myceca.ca, but it was purchased through Trevor
 - If president@myceca.ca, Mohamd will need to sort out website domain and could request password reset
 - Can transfer domain to another provider, but need to determine the cost
- Membership Numbers Issue
 - Invite two or three families per board member to renew and pay for membership fees, which can boost membership numbers
 - However, not many things to offer for the memberships at this time
 - Potential Idea: Figuring out ideas, such as free memberships, gift cards, or changing ideas of how we approach membership
- Crosswalk at Marshall Springs School
 - Many near misses that have occurred, speeding does occur, and in addition to an incident that has occurred
 - Proposal for a light crosswalk, especially on Everridge Drive
 - Requires Councillor Diane to bring it up to the level to bring it forward
 - Email Diane to bring the issue up

Review of Action Items:

- Business plan updated deadline for submission to Katie to discuss at **September** meeting (Note: Katie will be off at Sept 3rd and 4th, so reminder will be placed into the NPC report)

- **Ethan** to have conversation with Renato about potential small-scale Bike Day
- **Darren** looking at permit needs for another shed
- **Darlynn** will double check the invoice for CECA membership for Jason Kenney's constituency office
- **Paul** will finalize the e-newsletter template in MailChimp and will send to Olga for review
- **Mohamd** will communicate to **Paul** for the Board Manual, including a section on the procedure to bringing forward motions
- **Mohamd** will contact **Ethan** and **Ahmad** for plans on events that were planned for September, such as movie screening and others to gather an idea of how to increase membership
- **Mohamd** will investigate the MyCECA domain and figure out the account (<https://whois.domaintools.com/myceca.ca>)

Adjournment:

- **Adjourn at 8:56PM**
- **Motion by Tina, seconded by Sherrisa. All in favour.**

NEXT MEETING:

- **Thursday, September 3rd, 2020 on Google Meet**

Aaron So
CECA Secretary